



4th Annual ESC Market Transformation Conference

August 31 –September 2
Charlotte, North Carolina



AWARDS AND RECOGNITION

The 4th Annual Market Transformation Conference concludes with the awarding of hardware. The ESC Champion Award is traditionally given to the volunteer who has given freely of their time and resources in helping the organization achieve success. And, the winner is . . .

Flashback to Nashville



Opening Reception 2012

Countdown to Charlotte:
5 Days

Join us at our opening reception from 6:30 to 7:30 pm on August 31 at the Westin Charlotte and start your Conference experience by networking with participants and exhibitors to ensure you get the most out of the event.

*Please contact Tracey Kohler at:
tkohler@energyservicescoalition.org*

with questions.

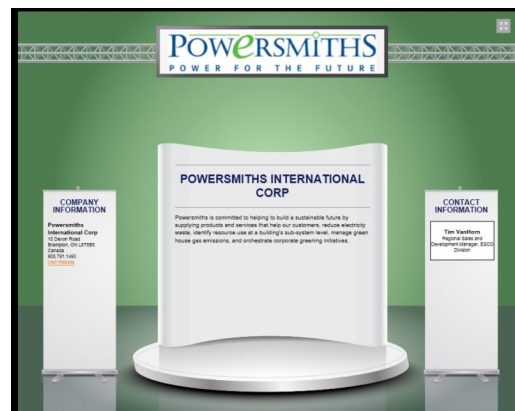


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**Sept 1: Host Chapter
Reception Presents: A Taste
of Carolina**

**Opening Keynote:
Charles McGinnis -- A Day In The
Life of a Smart Building**

The Host Reception at the end of day one is designed to maximize your conference experience. The two-hour reception, sponsored by Bank of America Merrill Lynch, will feature a taste of North Carolina right down to the moonshine. Come sample the North Carolina BBQ sliders, ham biscuits and shrimp cocktail, and a little Carolina moonshine before embarking on an evening in the entertainment district.

Charles McGinnis, Johnson Control's Senior Director for State Government and Higher Education Markets, will deliver this year's opening keynote titled "A Day In The Life of a Smart Building."

With over 27 years and \$1 Billion dollars of experience in energy, sustainability, construction, maintenance, and operations projects his insights provide real world examples of experiences working in the Energy Performance Contracting industry.

WANT IN ON THE ACTION?

The ESC is the nation's only private-public partnership whose sole mission is to deliver the benefits of energy savings performance contracting.

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