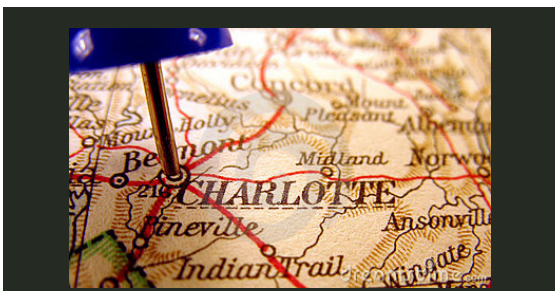




**4<sup>th</sup> Annual ESC Market Transformation Conference**

**August 31 – September 2  
Charlotte, North Carolina**



## 28 Days To Charlotte

*The 2015 Energy Services Coalition Market Transformation Conference is fast approaching. The final agenda has been updated and posted to the conference website.*

*The Hotel Room Block has been reserved. Rooms are still available at the Westin, but the Conference Room Block has been entirely reserved.*

*Please contact Tracey Kohler at: [tkohler@energyservicescoalition.org](mailto:tkohler@energyservicescoalition.org) with questions.*

## Countdown to Charlotte: 28 Days

The final preparations are wrapping up for the 4th Annual Energy Services Coalition Market Transformation Conference in Charlotte, North Carolina.

This year's conference kicks-off with a Welcome Reception the evening of August 31 at the Westin Hotel in Uptown Charlotte. Start your Conference experience by networking with participants and exhibitors to ensure you get the most out of the event. The reception will be held from 6:30 pm to 7:30 pm in the exhibit area allowing attendees the opportunity to meet with our sponsors and other attendees in advance of the start of the conference.

To date we have attendees from 31 different states and 28 corporate sponsors -- including three platinum sponsors, four gold sponsors, six silver sponsors and 15 bronze sponsors. There are two sponsorship opportunities remaining. Attendance is limited so [register](#) today!

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**Thank You -- Silver Sponsor:**

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[OU INC](#) is a SmartZone Business Accelerator, in collaboration with the City of Rochester Hills, Michigan Economic Development Corporation (MEDC), and various industry partners. OU INC's focus is in the Energy, Medical Device, and Information Technology sectors. They provide entrepreneurial resources and strategic business solutions for developing business ventures and accelerating ideas to market. OU INC fosters a healthy environment for the growth of new start-up companies, and provides support for existing entities through its facility and business development resources.



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### SPONSORSHIP OPPORTUNITIES

#### 4th Annual ESC Conference Luncheon Keynote: Jason Bingham

Jason Bingham will be the luncheon keynote on September 1. Jason is the Vice President of Energy Services and Controls for Trane Commercial, a strategic business of Ingersoll Rand. He previously served as Vice President for Trane North America's central territory, a \$1.2 billion segment of the business. Jason has held numerous other leadership positions with the company, including Vice President of Strategy and District Manager for Trane's Virginia District. Jason's presentation will focus on how manufacturers and vendors view the energy retrofit marketplace going forward, and what that means for their goods and services.

#### Hayes Framme to deliver Keynote to kickoff State Roundtable session

Hayes Framme, Chief Energy Efficiency Officer in Virginia Governor Terry McAuliffe's cabinet, will give the afternoon keynote as a lead-in to the State Roundtable session that concludes day one. Mr. Framme will focus on the challenges to energy efficiency and the current programs and energy initiatives that makeup Gov. McAuliffe's Executive Order 31. EO 31 instructs all Virginia executive branch agencies, authorities, departments, and all institutions of higher education to proactively pursue energy efficiency measures, especially ESPC, to reduce energy consumption.

### WANT IN ON THE ACTION?

The ESC is the nation's only private-public partnership whose sole mission is to deliver the benefits of energy savings performance contracting.

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