

THE ESC CONFERENCE EXPERIENCE

3rd Annual ESC Market Transformation Conference







On-site registration opened July 28 with nearly 140 attendees preregistered. Attendees came from more than 30 states.





THE WELCOME RECEPTION IS A BIG HIT!!!





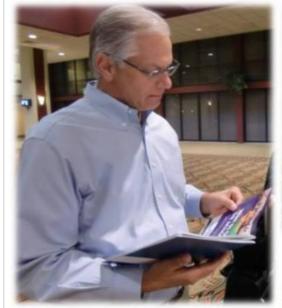


Welcome Reception

The Welcome Reception on Monday, July 28th – kicked off the 3rd Annual ESC Market Transformation Conference. The reception enhanced the conference experience by providing an opportunity for attendees and sponsors to network in the Exhibit Hall. Twenty conference sponsors set-up informational exhibits to display the latest trends in energy efficient products, technologies and strategies.



MAGAZINE CREATES BUZZ WITH SPECIAL ESPC ISSUE





The Summer Issue of State and Local Energy Report magazine was released to coincide with the start of ESC Market
Transformation Conference in St.
Paul. The Summer Issue focuses on Energy Savings Performance
Contracting.



MINNESOTA CHAPTER WELCOMES ATTENDEES TO ST. PAUL



Welcome to St. Paul
The Minnesota ESC Chapter Co-Chairs, Trish
Curtis and Pete Berger, gave the official
welcome on Tuesday morning, July 29. The
Minnesota ESC Chapter formed in 2011 as
part of Governor Dayton's initiative to reduce
energy consumption in public buildings. The
Chapter has 29 members ranging from state
agencies to university to energy service
companies and supply chain vendors.



BOB DIXON DELIVERS OPENING KEYNOTE



"The best way to predict the future is to invent it."



Opening Keynote

Bob Dixon, Siemens Building
Technologies, gave the opening
keynote to the conference
attendees. "One day my grandkids will love Performance
Contracting," Bob began. "What
a perfect time for people
working in this business. The
evolution of the ESPC model has
emerged as a sustainability
model.

Bob concluded by saying if there was a silver bullet to the megatrends of our time -- climate change, population growth, aging population, urbanization, digitalization transformation -- we wouldn't be having this conference.



TOM PLANT SUPPLIES SOLUTIONS IN LUNCHEON KEYNOTE

Luncheon Keynote

A Bright Path Forward – 40 Answers for EPA Carbon Rules Tom Plant, Vice President, State Policy, Advanced Energy Economy







MINNESOTA CHAPTER RECEPTION ROLLS DOWN THE RIVER



At The End of the 1st Day . . .









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